Hannah Jay

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(479) 629-5022

EDUCATION

Professional Certificate in Web Design   Dec. 2014
Sessions College for Professional Design   Overall GPA 3.9/4.00

Bachelor of Science – **Equine Administration – Graduated Magna cum Laude**   Dec. 2011
Minor – Equestrian Science and Management Information Systems
William Woods University, Fulton, MO   Overall GPA 3.86/4.00

RELATED EXPERIENCE

Cars.com DBA: Launch Digital Marketing   Naperville, IL
Senior WordPress Developer   Oct. 2019 - Present

- Develop custom WordPress themes to match client-approved Figma mockups
- Create Gutenberg blocks usable across the website for easier page building while maintaining branding throughout
- Code custom solutions and integrations in place of using plugins (or if a suitable plugin isn't available)
- Launch new websites
- Revise live sites to client specifications
- Troubleshoot errors and issues pertaining to code/plugin/PHP conflicts

- Monitor support ticketing queue and assist clients on support tickets
- Work with project managers and designers on website builds from start to finish
- Provide client training post go live
- Review mockups and project scopes to provide feedback from a development standpoint
- Communicate with clients directly when the situation warrants it
- Assist other developers with issues or lighten their load by taking tasks off their plates

Dealer Inspire   Naperville, IL
Website Developer   Mar. 2017 - Oct. 2019

- Code auto dealership WordPress sites from Photoshop/Sketch mockup through HTML/CSS/PHP/Javascript to a company-created base theme
- Transition live sites to SSL
- Revise live sites to client specifications
- Learn and implement new techniques within the front end development community

- Troubleshoot errors pertaining to code/plugin conflicts
- Assist support developers on occasion with tickets submitted for sites that are more than 7 days post go live
- Complete intricate projects with quick turnaround times and strict deadlines
- Work with project managers, designers, content developers, and inventory specialists on website builds from mockup approval to 7 days post go live

The Richland Group   Fort Smith, AR
Lead Web Developer   Aug. 2015 – Mar. 2017

- Coded and implemented WordPress sites from Photoshop design through HTML/CSS/PHP/Javascript to a custom theme
- Edited websites according to the client's specifications
- Customized packaged themes with child themes

- New account setup via WHM or Plesk: made DNS changes, created email accounts, created MySQL databases, installed WordPress, and etc.
- Troubleshooted errors pertaining to code/plugin conflicts or server setup

LEADERSHIP ACTIVITIES AND AWARDS

Award	Recipient of Who's Who Among Students in American Universities & Colleges	March 2012
Member	Omicron Delta Kappa – National Leadership Honor Society	Nov. 2011 - Present
Director	Student Website Advancement Team	Aug. 2011 – Dec. 2011
Co-Vice President	WWU Dressage Club	Aug. 2010 – Dec. 2011
Community Service	Alpha Phi - Cardiac Care and Research	Aug. 2008 – Dec. 2011
Director of Publicity	Alpha Phi Fraternity	Nov. 2008 – Nov. 2010
Foster Parent	The Artemis Project (Animal Rescue)	Jan. 2022 – Present

RELATED SKILLS

- Comfortable with the following applications, languages, and skills:
    - Adobe Photoshop, Acrobat, TypeKit
    - Sketch
    - Figma
    - Cyberduck
    - Sublime text editor
    - Codekit
    - Local by Flywheel
    - WPEngine
    - HTML5, PHP/MySQL, Javascript, JQuery, AJAX, Sass, CSS3
    - CPanel, WHM, Plesk, PHPMyAdmin
    - Grunt, Gulp
    - Terminal
    - Google Suite (Maps/Geolocation API, Page Speed Insights, Fonts, ReCAPTCHA, GTM)
    - WordPress (From initial install to minor editing of essential WP files)
    - WordPress custom themes, child themes, custom post types, plugin edits, Gutenberg editor and custom block creation
    - Custom WooCommerce development
    - Bootstrap
    - Divi theme by Elegant Themes
    - WordPress Plugins
        - WooCommerce
        - Advanced Custom Fields Pro
        - Gravity Forms
        - Hubspot
        - WP Rocket
        - Smush Pro
        - Yoast SEO
        - And many more
    - GIT, BitBucket, SourceTree
    - LiveReload
    - Responsive design
    - Developing with page speed in mind
    - Installing SSL Certificates
    - CPanel, WHM, and Plesk
    - Sequel Pro
    - MAMP and Vagrant with Scotchbox testing servers
    - Microsoft Office Suite
    - General knowledge of Apple OS and its applications
- Third party integrations: MailChimp, OneSignal, Google Maps, Marketo, Pet Finder, PayPal, and more.
- Cross-browser / cross-platform compatibility utilizing BrowserStack for testing
- Wrike - project management app
- FreshDesk - support helpdesk
- Excellent troubleshooting skills
- Extensive experience with Apple and Windows OS
- Capability of setting up virtual servers and computers
- Experience creating bootable discs
- Savvy in assisting with computer and other technical-related problems
- Professional and mature demeanor
- Quick learner
- Superb research ability when presented with an unfamiliar task to complete